

BROOKE PETERSON, AICP
SENIOR ASSOCIATE

Professional Experience

Design, Community & Environment Inc., San Diego, California. Senior Associate. 2009 through present. Responsible for project management, research, design analysis, report writing in comprehensive planning, environmental review projects and urban design. Project Manager for the *National City Comprehensive General Plan/Land Use Code Update EIR and CAP* for the City of National City. Responsible for managing the development of a Climate Action Plan for the City. Assistant Project Manager for *Community Plan Amendments/On-Call Services—Southeastern Economic Development Corporation (SEDC)*. Responsible for revising and amending the Southeastern San Diego and Skyline-Paradise Hills Community Plans and Southeastern San Diego Planned District Ordinance associated with the Fifth Amendment to the Central Imperial Redevelopment Plan.

Jones and Stokes Associates, San Diego, California. Project Manager. 2004 through 2008. Managed urban and environmental planning projects, including the *City of Lake Elsinore General Plan, Zoning Ordinance & EIR—City of Lake Elsinore, California*. Project Manager responsible for revising and updating all elements of the City's General Plan. Created new Community Plans for each unique community. Project Manager responsible for public outreach and implementation of the *Imperial Valley Association of Governments—Compass Blueprint Implementation Outreach Program* for *Southern California Association of Governments (SCAG)*. Project included a promotion campaign and series of workshops as well as the preparation of a growth strategy Implementation Workbook for cities. Project Manager responsible for revising and updating the *Geothermal and Transmission and Circulation Elements of the County of Imperial's General Plan*. Conducted countywide stakeholder outreach to maximize key involvement in the update process.

San Diego Regional Energy Office, San Diego, California. Program Manager. February 2001 through October 2004.

Urban and Environmental Policy Institute, Los Angeles, California. Project Manager. May 200- through October 2000. Managed community planning and redevelopment projects.

Education

Master of City Planning, *San Diego State University*.

Bachelor of Arts, Biology, *Occidental College*. Focused research on community health as it relates to urban development.

Professional Affiliations

Member, American Planning Association.

Director, American Planning Association-San Diego Section Board of Directors.

Chair, Clairemont Community Planning Group, City of San Diego.

President, California Urban Forest Council Board of Directors.