

GREGORY GOODFELLOW
PROJECT PLANNER

PROFESSIONAL EXPERIENCE

Design, Community & Environment, Berkeley, California. Project Planner. 2008 through present. Responsible for research and report writing, GIS analysis and public facilitation for comprehensive planning and environmental review projects.

Solimar Research Group, Ventura, California. Research Associate/Project Manager. 2006 to 2007. Managed urban infill, slow growth policy and transit-oriented development projects, including overseeing in-house staff and technical subconsultants. Performed GIS-based feasibility and land use analyses to develop growth policies. Led community outreach groups and organized extensive online surveys.

City of West Hollywood, California. Planning Intern. 2004 to 2005. Processed all elements of administrative permits, including meetings with constituents, site inspections, CEQA compliance, development of staff reports and presentations at planning commissions. Researched and wrote RFP for citywide historic survey and assisted in consultant selection process.

Parsons, Brinckerhoff, Quade & Douglas, Inc., New York. Editor. 2001 to 2003. Co-directed marketing and business development for global planning, engineering and design firm. Served as content and production editor roles for two websites, an international newsletter and external magazine. Managed small freelance staff.

EDUCATION

Master of Urban Planning, University of California, Los Angeles.

Bachelor of Arts, ARCHAEOLOGY. University of California, Berkeley.

PUBLICATIONS & AWARDS

"Density and Parking Flexibility Improve Infill Feasibility," Vol. 22, No. 3, *California Planning & Development Report*.

"South Bay Mixed-Use Centers Provide Infill Lessons," Vol. 22, No. 1, *California Planning & Development Report*.

City of New York, Parks & Recreation. Named official "Friend of Parks" by NYC Parks Commissioner Henry Stern for various volunteer parks activities.

Urban Land Institute. 2009 UrbanPlan Volunteer Instructor, Berkeley High School.