

**JEFF WILLIAMS, AICP, LEED AP**  
SENIOR ASSOCIATE

**PROFESSIONAL EXPERIENCE**

**Design, Community & Environment, Berkeley, California. Senior Associate.** 2005 through present. Responsible for project management, research, design analysis, report writing and graphic production in urban design, comprehensive planning and environmental review projects. Project manager for the *Smart Growth Design Guidelines* for the San Diego Association of Governments (SANDAG), the *Downtown Development Standards* for the City of Burbank and Southern California Association of Governments (SCAG), the *Ocean Street Area Plan* and *Community Design and Land Use Elements* for the City of Santa Cruz, and the *Development Code Update* for the City of Oroville. Key staff on the *23<sup>rd</sup> Street Specific Plan* for the City of San Pablo and the *Coachella Entertainment District Vision Plan* for the City of Coachella.

**Institute of Urban and Regional Development, Berkeley, California. Research Associate.** 2005. Assisted in the research of city policies for street trees in public rights-of-way, focusing on those that facilitate clear sight triangles for drivers.

**Department of Parking and Traffic, San Francisco, California. Design Intern.** 2005. Performed field measurements of neighborhood streets for which residents had requested traffic calming measures. Prepared drawings to assist engineers in the design of traffic calming devices.

**EDUCATION**

**Master of City Planning, University of California, Berkeley.** Emphasis in Urban Design.

**Charrette System Certificate, National Charrette Institute.**

**Collaborative Planning Academy, Center for Collaborative Policy, California State University, Sacramento.**

**Bachelor of Arts, Legal Studies, University of California, Santa Cruz.** Honors in the major. College honors.

**HONORS AND AWARDS**

San Diego Section APA Award for the **Smart Growth Design Guidelines**, San Diego Association of Governments (SANDAG), 2010.

Northern California Section APA Award for the **23<sup>rd</sup> Street Specific Plan**, City of San Pablo, 2008.

California Chapter APA Award of Merit for the **Coachella Entertainment District Vision Plan**, City of Coachella, 2007.

*PROFESSIONAL AFFILIATIONS*

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**Member.** American Planning Association.

**Member.** American Institute of Certified Planners.

**Member.** San Francisco Planning + Urban Research Association.

**LEED™ Accredited Professional.** U.S. Green Building Council.