

JOANNA JANSEN, AICP, LEED AP
ASSOCIATE PRINCIPAL

PROFESSIONAL EXPERIENCE

Design, Community & Environment, Berkeley, California. Associate Principal. 2007 through present. Manager of DC&E's comprehensive planning practice. Responsible for oversight, project coordination, client contact and subconsultant management for comprehensive planning projects, including the *Yolo County General Plan Update* for Yolo County, the *Butte County General Plan Update and EIR* for Butte County, the *Oroville General Plan and Development Code Update* for the City of Oroville and the *Los Gatos General Plan Update and EIR* and the *Los Gatos Housing Element* for the Town of Los Gatos.

Marketing Manager. 2005 through 2007. Responsible for designing and implementing marketing programs, organizing and writing proposals; overseeing the design and structure of DC&E's statement of qualifications, website and marketing materials; coordinating DC&E's participation in conferences and awards competitions; and maintaining contact with clients and other consultants.

Associate. 1999 through 2005. Managed and served as key staff on comprehensive planning and environmental review projects. Facilitated community meetings and small group exercises at public workshops. Projects included the *Newman General Plan*, the *Downtown Vallejo Specific Plan and Virginia Street Mixed-Use Project EIR* for the City of Vallejo, the award-winning *Livermore Visioning Project and Livermore General Plan*, and the *Napa County Housing Element Update and Environmental Assessment* for Napa County.

Bureau of Land Management, Idaho Falls, Idaho. Range Technician. 1997. Responsible for fighting wildland fires, patrolling federal lands in southeastern Idaho, maintaining engine and equipment, public relations, and emergency duties during a 100-year flood of the Snake River.

PROFESSIONAL AFFILIATIONS

Member, Board of Directors, Northern Section California Chapter American Planning Association.

Bay Area Tour Guide, National American Planning Association Conference, 2005.

LEED™ Accredited Professional, U.S. Green Building Council.

PROFESSIONAL REGISTRATION

American Institute of Certified Planners, 2004.

EDUCATION

Bachelor of Arts, History, *University of Arkansas, Fayetteville.* Summa Cum Laude Phi Beta Kappa.

COMMUNITY SERVICE

Lafayette School Monitoring Project, Lafayette Elementary School, Oakland, California. Tutor of the Year, 2001-2002.

SPEAKING

APA California Chapter 2009 Conference California Planning Roundtable Salon Session, "Sustainability in the Mountains: Truckee Leads the Way," September 2009.

APA California Chapter 2008 Conference, "Effective Public Involvement Tools," "Using Steering Committees Effectively," September 2008.

Central Valley Planning Commissioners Forum, "Evaluating Impacts to Cultural Resources Under CEQA," February 2006.